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From: Jane Skala, Advertising & Public Relations Manager
Rogers & Gray Insurance Agency
508-760-4626

Rogers & Gray Launches **Benefit Innovations**SM

How can you increase the morale, communications and productivity of your staff, while also reducing the paper work, time and money spent to administer complex employee benefits?

Rogers & Gray Insurance Agency has developed **Benefit Innovations**SM – a powerful suite of Internet-based tools that streamline the time and dollars spent by Human Resources departments.

Just as important, **Benefit Innovations**SM is a customizable communications platform that securely gives employees and their spouses 24/7 real-time access to all their benefits, while allowing companies to instantly register every change made, minute by minute, to a single benefits package – from the moment an employee is hired to the day he or she leaves.

When you sign up for **Benefit Innovations**SM your company can add as many core and/or voluntary benefits as it wishes into the system – health insurance, life insurance, home and auto coverage, cancer insurance, disability insurance, umbrella policies, marine insurance, renters and tenants coverage, pet insurance, financial savings accounts (FSAs), employee assistance and more.

The program shows employees the costs they pay for health insurance and other benefits, while emphasizing the costs of benefits financed by the employer. And **Benefit Innovations**SM is easy to access and understand so employees and their families can make the right decisions and budget accordingly.

Rogers & Gray Executive Vice President David Robinson points in particular to new opportunities on the auto insurance front. “Prior to 2008, carriers had the same rates. After 2008, with new competition, drivers can shop many carriers. **Benefit Innovations**SM can feature multiple carrier options- and the H.R. department gets the credit for saving employees time and money.”

It all may sound too good to be true, and expensive, but just the elimination of paperwork and the ability for many managers to share files simultaneously will justify the program, observes Robinson.

For a company with 150 employees – assuming 10-percent turnover a year – a manually administered process will cost \$8,760 in paper alone, according to E-CFO Magazine. With **Benefit Innovations**SM, that cost drops to \$3,800, a savings annually of nearly \$5,000.

For more information on **Benefit Innovations**SM, please contact David Robinson at 508-790-4127 or at robinsonda@rogersgray.com. Ask about our upcoming educational workshops in Hyannis and Plymouth to demonstrate the power of **Benefit Innovations**SM.

Rogers & Gray Insurance has locations in Canton, Falmouth, Hyannis, Norwell, Orleans, Plymouth, South Dennis, South Sandwich and Wareham.